

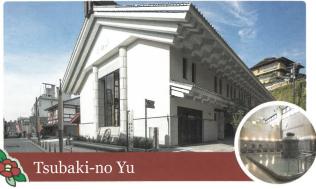
A separate bathhouse newly opened in 2017. The Asuka period is the main theme of the facility, elaborately decorated with Ehime's traditional crafts.

Operating hours Price

6:00 a.m. ~ 11:00 p.m. (enter by 10:30 p.m.) Adults ¥610~¥1,690 Children ¥300~¥830

(Hours of operation and prices differ according to bathing course)

\*Special bathing rooms on the second floor, ¥1,690 + 2,040 yen per group. Reserve in advance.



A separate bathhouse built in traditional storehouse form with a modern feel, refurbished in 2017. The granite bathing room comes with its own Yugama, true Dogo style.

Operating hours 6:30 a.m. ~ 11:00 p.m. (enter by 10:30 p.m.) Adults: ¥400 Children: ¥150

#### < Contact Us >

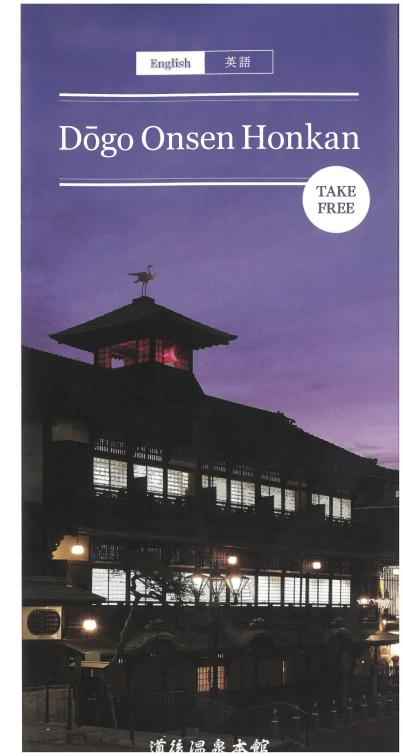
#### Matsuyama City Dōgo Onsen Office

5-6 Dogo-yunomachi, Matsuyama City, Ehime Prefecture 790-0842 TEL 089-921-5141

Matsuyama City Dōgo Onsen Annex Designation Administrator Dogo Tourist Information Center Dogo Onsen Consortium TEL 089-921-3708 TEL 089-932-1126 Matsuyama Tourism and Dögo Onsen Ryokan Convention Association Cooperative Association TEL 089-943-8342 TEL 089-935-7511

Dōgo Onsen Official Website







# A bath for the common people Where the atmosphere of the Meiji Period Remains untouched

Kami-no Yu, in the Dōgo Onsen *Honkan* has been loved by tourists and locals alike. The bath for men and women both are made of stone, with column-shaped waterspouts called Yugama and wall murals making it all the more appealing. The ambience has not changed since the Meiji Period, adding charm to the total atmosphere. Another gratifying aspect is the gensen kakenagashi-style onsen (hot spring with continuous flow from source) that is neither heated nor cooled, for the best of Dōgo Onsen's skin-conditioning effect. Because the water is somewhat hot, this bath is popular for slowly heating the entire body right to the core. Another thing to look forward to is down to earth communication with the locals.

#### **POINT 1**

#### Yugama

The Yugama is engraved with deities and gods depicted in mythology surrounding Dōgo and ancient poems.

#### POINT 2

### Tobe porcelain wall murals

The bathing room wall murals are made with Tobe-yaki, a traditional craft of Ehime Prefecture.

#### Operating hours

Bathing

6:00 a.m. ~ 11:00 p.m. (enter by 10:30 p.m.)

¥420

#### Amenities



Tangerine soap ¥50



Towel Rental fee: ¥50 To purchase: ¥250 (includes a soap)



Shampoo, conditioner ¥50 each



Bath towel Rental fee: ¥200



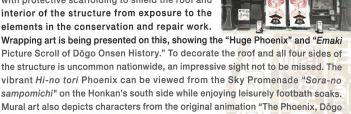
Hair dryer

### REBOR The DŌGO REBORN PROJECT is Underway!!

The Dögo Onsen Honkan, an Important National Cultural Asset, is a symbol of the Dögo Onsen, which is said to be Japan's oldest hot spring. Conservation and repair work is now underway on the building, which was built over 125 years ago, so that it may carry its historic and dignified appearance into the future, with the aim of completion by the end of March 2025. This endeavor to maintain operations as a public bathhouse while carrying out the conservation and repair is a first in Japan. During the first stage of renovation work, the DŌGO REBORN PROJECT will unfold in a collaboration with The Phoenix, which could be said to be TEZUKA Osamu's lifework manga. A range of different forms of content will be presented in succession: wrapping art, projection mapping, original animation. Come enjoy limited-time-only views of the Dögo Onsen Honkan along with a soak in the Dögo Onsen's hot spring baths.

#### Dōgo Onsen Honkan Wrapping Art

Continuing from the Phoenix-themed sunscreen, stone lanterns and decorative objects displayed since January 2019, the building has been adorned with protective scaffolding to shield the roof and interior of the structure from exposure to the elements in the conservation and repair work.



offers AR (augmented reality) content for smartphones, displaying original photo

frames and animations featuring the DOGO REBORN Phoenix and other anime characters for visitors' enjoyment when phones are held up to locations such as the panels on the north and west sides of the Honkan.

#### Dōgo Onsen Honkan Projection Mapping

Onsen Edition" on the temporary enclosure around the work area. A dedicated app

#### Dōgo Onsen x NAKED "MESSAGE - Arrival of the Phoenix - "

The Phoenix has made its arrival at the Dogo Onsen Honkan, Sound- and light-based digital art presents a pictorial emaki narrative scroll related to Dogo Onsen's history with a focus on the decorative Phoenix that greets visitors from atop the Ni-no yu entrance at the north side of the Honkan, used at the time of Meiji period renovation. Presentations by creative company NAKED, Inc utilizing the entire space through methods such as projection mapping take DOGO REBORN to further levels. Please come enjoy

this magical realm with its links to the original animation, "The Phoenix, Dogo Onsen Edition," featuring deeper expression of scenes and sentiments with lettering drawn in the style of TEZUKA's manga to represent onomatopoeia.





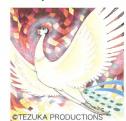
#### Limited time collab bathing ticket!

Phoenix collaboration bathing tickets offered for a limited time only. Bathing ticket (adult)

#### What is *Hi-no tori*?

Phoenix, or Hi-no tori in Japanese, is TEZUKA Osamu's lifework manga that he worked on over a period of about 30 years during the latter part of his life. Each is an ingenious composition with its own story that travels back

and forth between ancient times and the future yet has a connection completing a full cycle in the end. In each edition, the Phoenix, a symbol of eternal life, watches over the dramas experienced by humans living in the different ages, who seek immortality by drinking the live blood of the bird. It is a timeless masterpiece based on TEZUKA's philosophy of reincarnation that asks the human race, "What does it mean to be human? What is life?"



#### TEZUKA Osamu

Born in Toyonaka City, Osaka Prefecture on November 3, 1928. Graduated Osaka University Medical Department. Debuted as manga artist with Diary of Ma-chan in 1946.



In 1947, New Treasure Island became a great hit. After this, he dedicated himself to establishing Japanese story manga. In 1963, he became greatly successful in the world of animation, with the production of Japan's first televised cartoon serial, Astro Boy, among other achievements. Representative works include Astro Bov. Princess Knight, Jungle Emperor Leo, The Phoenix, Black Jack, and Message to Adolf. During his lifetime, TEZUKA drew over 150,000 pages of manga manuscripts and left approximately 700 titles in manga works.

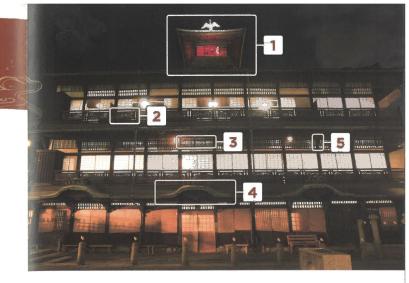
# Main features of the Honkan under construction

The majestic three-storied Dōgo Onsen Honkan building was built in 1894 after many rennovations, at a huge expense. In 1994, it was the first public bathhouse to be designated a National Important Cultural Property. In 2007, it earned Shikoku's first three-star Michelin accreditation, as MICHELIN Voyager Pratique Japon. Conservation and repair will continue after 2019, to succeed this valuable building to future generations.

#### 1 Shinrō-kaku

This is the drum house at the top part of the Kami-no Yu cupola, adorned with a sculpture of an egret from the Dōgo Onsen legend. A drum is suspended within the red glassware which is struck three times a day, at 6am, noon, and 6pm, to announce the time. This drum has always been known as the Toki Daiko. It is now one of the "desired 100 Soundscapes of Japan".







#### 2 Nure-en

A wooden deck where you can step outside. The upper rim is fitted with ridged sideboards.



#### 3 Wooden Noren

The lattice fitted wooden noren delicately separates the inside from the out. A bamboo curtain hangs here in the summertime.



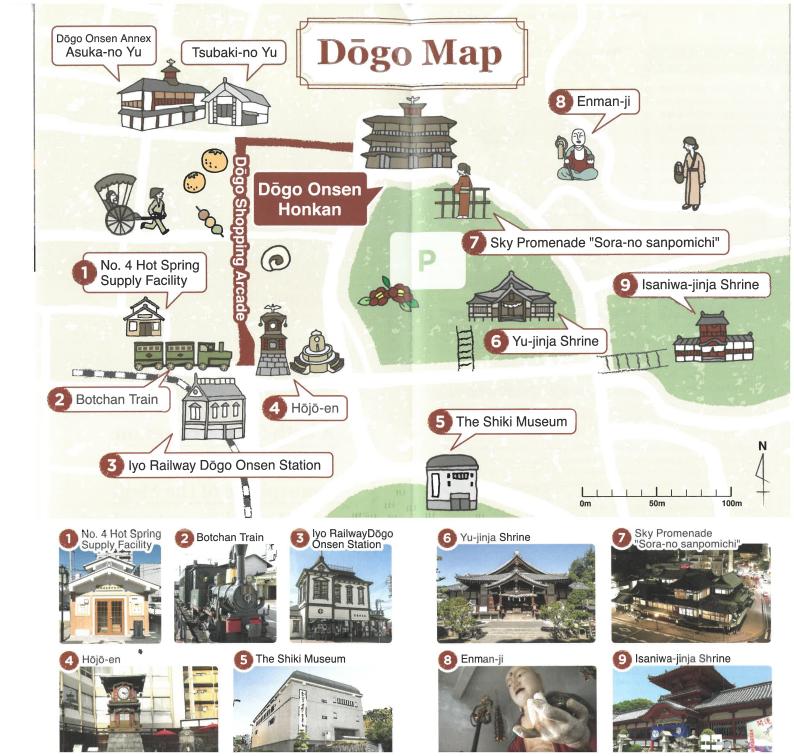
#### 4 Nokikaraha-fu

Roofs with curves like waves. An achitectural style used for castles and shrines.



#### 5 Mochiokuri-ita

Decorative wood corbels used to support the eaves of Machiya-style architecture during the Edo period..



## **Bathing etiquette**



Keep your key around your wrist and do not lose it.





Tie your hair and do not let it touch the bathwater.



Wash your body before soaking in the bathtub.



Do not let your towel touch the bathwater.

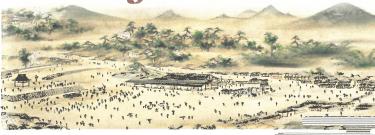


Use the shower in a sitting position.





Legends of Dōgo Onsen



# Sharing with the gods Who came to bathe, in Japan's oldest famous bath, Dōgo

Dōgo Onsen is said to be the oldest known hot springs in Japan, with a history of 3,000 years. Prince Shōtoku supposedly visited in the 5th year of Hōkō (596). He is said to have been impressed with the thrusting hot water and its splendid surroundings, naming the area a "land of longevity". Dōgo is filled with such remarkable legends from the past.

#### ♦ Legend of the Egret ♦



Dōgo Onsen is famous for a single egret soaking its injured leg in the hot springs to recover and heal.

#### ♦ Tamanoishi ♦



The deity Ōkuninushi-no-mikoto, had Sukuna Bikona-no-mikoto bathe during his travels when he had fallen ill. It is said that Sukuna Bikona-no-mikoto left his footprints on the rock as he danced with joy after